A report of the Global Agenda Council on Competitiveness

The Competitiveness of Cities
Outline

1. Why city competitiveness
2. Case studies
3. Models
4. Conclusion and next steps
City Competitiveness Map

A City's Strategy

Megatrends
- Urbanization, demographics and the emerging middle class
- Rising intra-country inequality and among cities
- Sustainability
- Technological change
- Clusters and global value chains
- Governance

Competitiveness

City competitiveness can be defined as the set of factors - policies, institutions, strategies and processes - that determines the level of sustainable productivity of a city. Sustainability encompasses economic, environmental and social issues.

Competitiveness Taxonomy

1. Institutions (How)
2. Policies (What)
3. Hard Connectivity
4. Soft Connectivity

Big Basket
- Mini case studies from:
  - United States
  - Latin America
  - Europe
  - Middle East
  - Africa
  - Asia

Small Basket
- Full case studies for:
  - Dubai (UAE)
  - Singapore
  - Detroit (USA)
  - Bilbao (Spain)
  - Monterrey (Mexico)
  - Ningbo (China)
  - Surat (India)

Source: WEF_GAC_Competitiveness of Cities Report - 2014
Case Studies

• Chicagoland

• **Medina**: Competitiveness in Islam’s second holiest city

• **Lagos**: Because that’s where the people are

• **Medellin**: From most dangerous to most innovative city

• **Chattanooga**: “The Gig”

• From Leipzig to **Hype-Zig**